

Dawn Casserly

Freelance Graphic Designer

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Graphic Designer skilled in creating visually appealing web interfaces with practical experience and proven knowledge of theory principles. Flexible, hard working and committed worker with a client facing background, strong communication skills and very passionate about design. Available for freelance opportunities or junior designer positions where I can further my knowledge and experience in the creative field.

EDUCATION

Manchester College 1996-1998

- ▶ A Level Media Studies
- ▶ A Level English Literature
- ▶ A Level Psychology

North Trafford College 1994-1996

- ▶ NVQ Business Administration
- ▶ RSA Communications in Business
- ▶ RSA Typing (60 WPM)

BTH RC High School 1990-1994

7 GCSE's including:

- ▶ English Literature
- ▶ Mathematics
- ▶ Graphic Design

DESIGN EXPERIENCE

LEEDS SEO December 2009 - Present

Redesigning the Wordpress interface for Leeds SEO community blog

INNOVATIONS IN TECHNOLOGY November 2008

Redesigned company's web interface for to attract potential clients

PEOPLE PROFIT PLANET July 2008

Redesigned website for Environmental organisation based in Leeds

BLINDS FOR HOME February 2008

Designed e-commerce website for Yorkshire interior blinds company

RED KOALA October 2007

Redesigned website and logo following a rebranding brief

SOFTWARE CAPABILITIES

- ▶ Photoshop CS3 / Advanced
- ▶ Bridge CS3 / Intermediate
- ▶ Fireworks CS3 / Basic
- ▶ MS Word 07 / Advanced
- ▶ MS Excel 07 / Intermediate
- ▶ MS PowerPoint 07 / Intermediate

PERSONAL SKILLS

- ▶ Self motivated and multi-tasker
- ▶ Resourceful and efficient organiser
- ▶ Effective and positive team player
- ▶ Flexible under pressure
- ▶ Fast and diligent learner